dmocifas

Keith L. Andrews

BIBLIOTEGA WILSON FORRIMA COUELA AGRICOLA PANAMERICATIVA CERUCIPALPA HONDURAS and de prospertidad Carring Briton, St. 10 due desea es Bland Line Carrolle Server State Sta CHIRING STOOLS, Deto St. desed Cient Stos de Prosperidad, culkive Hombres & mileres. Proverbio Chino Mowing is not enough; we went apply Willing is not enough. gonann Wolfgang Von Goethe we must do



ZAMOCITAS '94

Recopilado por Keith L. Andrews Director, Zamorano

ESTIMADOS GRADUANDOS:

Zamorano provee una educación técnica integral de primera categoría, pero no les puede enseñar todo en solamente tres años. El aprendizaje no se limita a los años escolares; sigue durante toda su vida.

Este folleto, incompleto y sujeto a cambios posteriores, es mi modesto intento para reafirmar la importancia de algunos de los elementos claves de la filosofía zamorana y de su modus operandi, utilizando palabras de otras personas. Zamocitas '94 se concentra en las actividades profesionales y cívicas y en los aspectos sicológicos de la práctica del agrónomo zamorano. Muchos temas esenciales para una vida balanceada se han dejado por fuera debido a que Zamorano no promulga ninguna idea política o espiritual.

Animamos a nuestros graduandos a estudiar más, a pensar en forma amplia, a leer mucho, a mejorar su inglés que es el idioma internacional de la ciencia, tecnología y comercio, y a participar en diversas actividades que amplíen sus horizontes.

Lean este folleto críticamente. Consúltenlo, y a medida que vayan adquiriendo experiencia, añádanle las citas que consideren conveniente y háganmelas llegar.

Les deseo a cada uno de ustedes los mejores éxitos en su vida profesional y personal. Espero sinceramente que siempre mantengan el nombre de su *Alma Mater* en alto.

KEITH L. ANDREWS Zamorano, 10 de diciembre de 1994

AGRADECIMIENTOS

Varias personas han contribuido citas para esta edición. Reconozco las sugerencias de la Abogado Kate Semerad y de varios "pruniados", algunos de ellos anónimos.

Agradezco sinceramente a la sra. Patricia de Paz por su eficiente trabajo en mecanografía de este documento y por sus múltiples sugerencias. Gracias al Lic. Héctor Barletta, Nahúm Sauceda del MAP y Ana Acosta por el diseño de la carátula.

Mi aprecio y amor para la Dra. Ana Margoth Andrews por su constante apoyo y múltiples contribuciones.

TABLA DE CONTENIDOS

Acción	1
Adversidad	3
Agricultura	4
Ahorro	6
Ambición	6
Amor y Amistad	ON POPENOM 6
Aspiraciones	1 WANTERSON OF
Audacia Ruucisal PA	⊕ 93 MONDURA# 7
Autoestima	8
Autoridad	8
Bebida	9
Belleza	9
Burocracia	9
Calidad	9
Calumnia	10
Cambio	10
Campo y Ciudad	11
Carácter	12
Castigo	14
Ciencia y Tecnología	14
Comercio	14
Comienzo	15
Compañeros	15
Compensación	16
Comunicación	17
Conducta	17
Confianza	18
Conocimiento	18
Consejos	18
Constancia	19
Cooperación	19
Creatividad	19
Cuidado	20
Curiosidad	20

Decisiones	21
Desconfianza	22
Deuda	22
Dicha	22
Dinero	22
Disciplina	23
Educación	24
Enojo	28
Enseñanza	29
Entusiasmo	29
Errores	30
Escribir	30
Esfuerzo	30
Experiencia	31
Exito	32
Felicidad	33
Fracaso	34
Ganadores	34
Gente	34
Habilidad	35
Hábitos	36
Hablar	36
Honestidad	36
Ideales	37
Inspiración	37
Interdependencia	37
Jefes y Subalternos	38
Juventud	39
Laboriosidad	39
Lealtad	41
Lectura	41
Liderazgo	41
Maestros	44
Mano de Obra	44
Metas	44
Modas	44
Motivación	45

Mujeres	46
Negocios	47
Obstáculos	48
Oportunidad	49
Optimismo	49
Panamericanismo	49
Perfeccionismo	50
Persistencia/perseverancia	50
Planificación	51
Preocupación	51
Preparación	51
Presentación	52
Presupuesto	52
Prioridades	52
Proactividad	53
Problemas y soluciones	53
Prosperidad	54
Renovación personal	54
Responsabilidad	54
Resultados	54
Retos éticos	55
Salud	56
Servicio	57
Tiempo	57
Trabajo	58
Zamorano	58

ACCION

Knowing is not enough; we must apply. Willing is not enough; we must do.

Johann Wolfgang von Goethe

Shallow men believe in luck... strong believe in cause and effect.

Ralph Waldo Emerson

La especulación es un lujo mientras que la acción es una necesidad.

Bergson

Mejor gastarse que enmohecerse.

Cumberland

Los ciclos nunca ayudan al hombre que no quiere actuar.

Anónimo

A veces la impaciencia da más frutos que los más profundos cálculos.

William Shakespeare

He started to sing as he tackled the thing That couldn't be done, and he did it.

Edgard A. Guest

Every man feels instinctively that all the beautiful sentiments in the world weigh less than a single lovely action.

Lowell

Get good counsel before you begin: and when you have decided, act promptly.

Sallust

It is not the critic who counts, not the man who points out how the strong man stumbled, or where the doer of deeds could have done them better. The credit belongs to the man who is actually in the arena; whose face is marred by dust and sweat and blood; who strives violently; who errs and comes short again and again; who knows the great enthusiasms; the great devotions; who spends himself in a worthy cause; who, at the best, knows in the end the triumphs of high acievements; and who, at the worst, if he fails, at least fails while daring greatly.

Theodore Roosevelt

He that is overcautious will accomplish little.

Schiller

Heaven never helps the man who will not act.

Sophocles

Out of the strain of the doing, Into the peace of the done.

Julia Woodruff

The finest eloquence is that which gets things done; the worst is that which delays them.

David Lloyd George

Trust the man who hesitates in his speech and is quick and steady in action, but beware of long arguments and long beards.

George Santayana

Intelligence is quickness to apprehend, as distinct from ability, which is capacity to act wisely on the thing apprehended.

Alfred North Whitehead

We should not judge a man's merits by his qualities, but by the use he makes of them.

Francois Duc de la Rochefoucauld

Good thoughts are no better than good dreams, unless they be executed!

Ralph Waldo Emerson

Influence belongs to men of action, and for purposes of action nothing is more useful than narrowness of thought combined with energy of will.

Henri Frédéric Amiel

The man who removes a mountain begins by carrying away small stones.

Chinese Proverb

ADVERSIDAD

La desgracia puede debilitar la confianza, pero no debe quebrantar la convicción.

M. del Palacioc

Adversity introduces a man to himself.

Anónimo

God brings men into deep waters, not to drown them, but to cleanse them.

Ashey

Prosperity is a great teacher, adversity is a greater. Possession pampers the mind, privation trains and strengthens it.

Hazlitt

There is no education like adversity.

Benjamin Disraeli

As a rule, adversity reveals genius and prosperity conceals it.

Horace

Las calamidades son las verdaderas piedras de toque para el hombre.

Fletcher

La dificultad no es sino una palabra para designar la cantidad de fuerza que es necesaria para vencer un obstáculo.

Warren

No hay hombre más desdichado que el que nunca probó la adversidad.

Demetrio

Los golpes de la adversidad son muy amargos pero nunca son estériles.

Renan

Porque el Señor al que ama, disciplina, y azota a todo el que recibe por hijo.

Hebreos 12:6

AGRICULTURA

When tillage begins, other arts follow. The farmers, therefore, are the founders of human civilization.

Daniel Webster

El que antes de su muerte ha plantado un árbol, no ha vivido inúltilmente.

Proverbio indio

Honra a los labradores, porque los que labran la tierra son el pueblo escogido por Dios.

Thomas Jefferson

El primer surco abierto en la tierra por el hombre salvaje, fue el primer acto de su civilización.

Lamartine

La agricultura es la más noble de todas las alquimias, porque convierte a la tierra y aún a la majada en oro, y dá además al cultivador un premio de salud.

Chatfield

La vida del agricultor es la mejor calculada para la felicidad y para las virtudes humanas.

Quiney

El que posee el suelo posee hacia arriba hasta los cielos.

Juvenal

A field becomes exhausted by constant tillage.

Ovid

Alguién dijo: "es mejor morir envenenado que morir de hambre". Pero no existe necesidad ninguna de morir de hambre ni envenenado; existe tan solo la necesidad de cambiar nuestro raciocinio industrial por uno ecológico.

Ana Primavesi

Cada arada es una revolución.

Ana Primavesi

Blessed be agriculture! If one does not have too much of it.

Charles Dudley Warner

Para producir alimentos es necesario dejar las oficinas e incorporarse al campo, sudar y ensuciarse las manos. Este es el único idioma que entienden la tierra y las plantas.

Norman Borlaug

The wealth of a nation lies in her soils and their intelligent development.

Richard G. Moores

AHORRO

Si añades lo poco a lo poco y lo haces así con frecuencia, pronto llegará a ser mucho.

Hesíodo

AMBICION

If you wish to reach the highest, begin at the lowest.

Syrus

AMOR Y AMISTAD

Never explain. Your friends do not need it and your enemies will not believe you anyway.

Elbert Hubbard

After the verb "to love", "to help" is the most beautiful verb in the world!

Bertha von Suttner

Getting people to like you is merely the other side of liking them.

Norman Vincent Peale

You can make more friends in two months by becoming interested in other people than you can in two years by trying to get people interested in you.

Dale Carnegie

ASPIRACIONES

El horizonte está en los ojos y no en la realidad.

Ganivet

Do not pray for easy lives. Pray to be stronger men. Do not pray for tasks equal to your powers. Pray for powers equal to your tasks.

Phillips Brooks

AUDACIA

La audacia es en los negocios lo primero, lo segundo y lo tercero.

Anónimo

La audacia lleva a los hombres al cielo o al infierno.

Colofón

Who dares nothing, need hope for nothing.

Schiller

No one reaches a high position without daring.

Syrus

Fortune favors the audacious.

Eramus

Whatever you can do, or dream you can... begin it. Boldness has genious, power and magic in it.

Johann Wolfgang von Goethe

Courage is the first of the human qualities because it is the quality which guarantees all the others.

W. S. Churchill

One man with courage makes a majority.

Andrew Jackson

AUTOESTIMA

Immense power is acquired by assuring yourself in your secret reveries that you were born to control affairs.

Andrew Carnegie

Self-made men are always apt to be a little too proud of the job.

Josh Billings

The trouble with most of us is that we would rather be ruined by praise than saved by criticism.

Norman Vincent Peale

We are all more average than we think.

Gorham Munson

Don't compromise yourself. You're all you've got.

Janis Joplin

The easiest thing to be in the world is you. The most difficult thing to be is what other people want you to be. Don't let them put you in that position.

Leo Buscaglia

AUTORIDAD

The highest duty is to respect authority.

Pope Leo XIII

Every great advance in natural knowledge has involved the absolute rejection of authority.

Huxley

BEBIDA

La embriaguez no crea vicios, se limita a ponerlos en evidencia. Séneca

BELLEZA

La hermosura que se acompaña con la honestidad es hermosura, y la que no, no es más que un buen parecer.

Cervantes

Remember that the most beautiful things in the world are the most useless, peacocks and lilies, for instance.

Ruskin

BUROCRACIA

Si quiere saber como hacer un buen trabajo, pregunte a las personas que lo hacen; no permita que una burocracia corporativa les diga a ellos como hacerlo.

Jack Reichert

Bureaucracy is a challenge to be conquered with a righteous attitude, a tolerance for stupidity, and a bulldozer when necessary.

Peter H. Diamandis

CALIDAD

Usted gana clientes por la calidad en lugar del precio.

Jean Ridley

La calidad de un servicio o producto no consiste en lo que uno ponga en él, sino más bien lo que el cliente obtiene de él.

Peter Drucker

In every instance, we found that the best-run companies stay as close to their customers as humanly possible.

Thomas J. Peters

Los empacadores de paracaidas de la Segunda Guerra Mundial tenían un record inaceptable: abrían solamente 19 de cada 20 paracaidas empacados. El gerente descubrió que permitiendo a los empacadores el placer de probar los paracaidas, saltando de un avión, la calidad subió al 100%.

Anónimo

CALUMNIA

La mayor venganza del que es sabio, es olvidar la causa del agravio.

Lope de Vega

CAMBIO

If we did business with the consumer of the 90's the same way we did business with the consumer of the 80's, we'd be out of business in 2000.

Joseph Antonioni

Applaud the new, rough-cut or not, and yawn at even good performance that involves no bold moves and no fast-paced experiments.

Tom Peters

El arte del progreso consiste en preservar el orden en medio del cambio y de preservar el cambio en medio del orden.

Alfred North Whitehead

We ought not to be over-anxious to encourage innovations, in cases of doubtful improvement, for an old system must ever have two advantages over a new one; it is established and it is understood.

Charles Caleb Colton

La innovación nunca viene a través de la burocracia o jerarquía. Siempre proviene de individuos.

John Scully

Progress, far from consisting in change, depends on retentiveness... Those who can not remember the past are condemned to relive it.

George Santayana

Even the most competent management probably bats, at best .300 in the innovation area, with one real success for every three tries.

Peter F. Drucker

CAMPO Y CIUDAD

God made the country, and man made the town.

Cowper

Cities force growth, and make men talkative and entertaining, but they make them artificial.

Ralph Waldo Emerson

I consider it the best part of an education to have been born and brought up in the country.

Luisa M. Alcott

The town is man's world, but this country life is of God.

Cowper

Donde los palacios sean magníficos, los campos serán pobres y los graneros estarán vacios.

Proverbio chino

CARACTER

Mejor que el talento es el carácter.

Heine

El carácter de cada hombre es el árbitro de su fortuna.

Syro

Self-conquest is the greatest of victories.

Plato

When wealth is lost, nothing is lost, When health is lost, something is lost, When character is lost, all is lost!

Anónimo

The great hope of society is individual character. Channing

Human improvement is from within outward.

Froude

Talent is nurtured in solitude, character is formed in the stormy billows of the world.

Johann Wolfgang Von Goethe

Aprende a gobernarte a ti mismo antes de gobernar a los otros. Solón

True bravery is shown by performing without witness what one might be capable of doing before all the world.

François Duc de la Rochefouçauld

Physical bravery is an animal instinct, moral bravery is a much higher and truer courage.

Wendell Phillips

El que domina su cólera domina su mayor enemigo.

Lewis

Strong and bitter words indicate a weak cause.

Victor Hugo

Nada muestra mejor el carácter de cada cual, que su manera de portarse con los necios.

Amiel

Character is what you are in the dark.

Dwight L. Moody

The best index to a person's character is (a) how he treats people who can not do him any good, and (b) who can not fight back.

Abigail Van Buren

El triángulo de la buena conducta es honradez, justicia y recompensa.

Conducta

People are unreasonable, illogical and self-centered. Love them anyway. If you do good, people will accuse you of selfish, ulterior motives. Do good anyway. If you are successful, you will win false friends and true enemies. Succeed anyway. Honesty and frankness make you vulnerable. Be honest and frank anyway. The good you do today will be forgotten tomorrow. Do good anyway. The biggest people with the biggest ideas can be shot down by the smallest people with the smallest minds. Think big anyway. People favor underdogs but always follow top dogs. Fight for some underdogs anyway. What you spend years building may be destroyed overnight. Build anyway. Give the world the best you've got and you'll get kicked in the teeth. Give the world the best you've got anyway.

Robert Schuller

CASTIGO

Trabaja en impedir delitos para no necesitar castigos.

Confucio

La impunidad de los delitos hace que estos se cometan con más frecuencia.

Simón Bolivar

CIENCIA Y TECNOLOGIA

At the moment, we are an ignorant species, flummoxed by the puzzles of who we are, where we come from and what we are for. It is a gamble to bet on science for moving ahead, but it is, in my view, the only game in town ... We will need science to protect us against ourselves.

Lewis Thomas

The brightest flashes in the world of thought are incomplete until they have been proved to have their counterparts in the world of fact.

John Tyndall

The concern for man and his destiny must always be the chief interest of all technical effort. Never forget it among your diagrams and equations.

Albert Einstein

COMERCIO

Commerce links all mankind in one common brotherhood of mutual dependence and interests.

James A. Garfield

Commerce is the equalizer of the wealth of nations.

Gladstone

Whatever has a tendency to promote the civil intercourse of nations by an exchange of benefits is a subject as worthy of philosophy as of politics.

Thomas Paine

COMIENZO

Comenzar bien no es poco, pero tampoco es mucho.

Sócrates

Well begun is half done.

Horace

He that climbs a ladder must begin at the first rung.

Sir Walter Scott

The first step, my son, which one makes in the world, is the one on which depends the rest of our days.

Voltaire

COMPAÑEROS

Dime con quién andas y te diré quien eres.

Cervantes

Si vives con los cojos, aprenderás a renquear.

Proverbio latino

El que anda con sabios, sabio será; más el que se junta con necios será quebrantado.

Proverbios 13:20

15

En todo tiempo ama el amigo y es como un hermano en tiempo de angustia.

Proverbios 17:17

El hombre que tiene amigo ha de mostrarse amigo; y amigo hay más unido que un hermano.

Proverbios 18:24

La única manera de poseer un amigo es serlo.

Ralph Waldo Emerson

COMPENSACION

He is well paid that is well satisfied.

William Shakespeare

The man who will use his skill and constructive imagination to see how much he can give for a dollar instead of how little he can give for a dollar is bound to succeed.

Henry Ford

Folks who never do any more than they get paid to do, never get paid for any more than they do.

Elbert Hubbard

We will get paid what we are worth once we prove our worth.

Anónimo

I get satisfaction of three kinds. One is creating something, one is being paid for it, and one is the feeling that I haven't been sitting on my ass all afternoon.

Williams F. Buckley, Jr.

The more I want to get something done, the less I call it work.

Richard Back

You have to perform at a consistently higher level than others. That's the work of the true professional. Professionalism has nothing to do with getting paid for your services.

Joe Paterno

Nothing is pure and entire of a piece. All advantages are attended with disadvantages. A universal compensation prevails in all conditions of being and existence.

Hume

COMUNICACION

Es mejor guardar silencio y pasar por ignorante, que hablar y eliminar cualquier duda.

Abraham Lincoln

CONDUCTA

... Todo hombre sea pronto para oir, tardo para hablar, tardo para airarse.

Santiago 1:19

The integrity of men is to be measured by their conduct, not by their professions.

Junius

La cortesía no cuesta nada y gana todo.

Montague

Manners must adorn knowledge and smooth its way through the world.

Chester field

CONFIANZA

The confidence which we have in ourselves gives birth to much of that which we have in others.

François Duc de la Rochefoucauld

Society is built upon trust.

South

Be courteous to all, but intimate with few, and let those few be well tried before you give them your confidence.

George Washington

CONOCIMIENTO

Todos quieren poseer conocimientos pero pocos están dispuestos a pagar su precio.

Juvenal

Much knowledge does not teach wisdom.

Heraclitus

CONSEJOS

Many receive advice, only the wise profit by it.

Syrus

Admonish your friends privately, but praise them openly.

Syrus

El consejo rara vez es bien recibido, porque el que más lo necesita es el que menos lo desea.

Lohnson

CONSTANCIA

Si sale, sale. Si no sale, hay que volver a empezar. Todo lo demás son fantasías.

Manet

Pero la abeja, que ignora estas verdades científicas, se lanza a volar, y no tan sólo vuela, sino que fabrica su poco de miel todos los días

George Bernard Shaw

COOPERACION

Colmado de felicidad o de sufrimiento el corazón tiene necesidad de un segundo corazón. Alegría compartida es doble alegría; dolor compartido es medio dolor.

Fiedge

CREATIVIDAD

The ideas I stand for are not mine. I borrowed them from Socrates. I swiped them from Chesterfield. I stole them from Jesus. And I put them in a book. If you don't like their rules, whose would you use?

Dale Carnegie

The value of an idea lies in the using of it.

Thomas Alva Edison

I never did anything worth doing by accident, nor did any of my inventions come by accident; they came by work.

Thomas Alva Edison

Creative activity is one of the few self rewarding activities. Being creative is like being in love!

Woody Flowers

If you do not expect the unexpected, you will not find it.

Heraclitus

Any intelligent fool can make things bigger, more complex, and more violent. It takes a touch of genius - and a lot of courage - to move in the opposite direction.

Ernst F. Schumacher

CUIDADO

Carelessness does more harm than a want of knowledge.

Benjamin Franklin

Hasten slowly.

Augustus Caesar

A wise man does not trust all his eggs to one basket.

Cervantes

When you go to buy use your eyes, not your ears.

Czech proverb

Be slow of tongue and quick of eye.

Cervantes

It is a good thing to learn caution by the misfortunes of others.

Syrus

CURIOSIDAD

Curiosity is one of the permanent and certain characteristics of a vigorous intellect.

Samuel Johnson

La niñez y el genio tienen algo en común: La curiosidad. Francis Bacon

DECISIONES

One cannot govern with buts.

Charles de Gaulle

Take time to deliberate; but when the time for action arrives, stop thinking and go in.

Andrew Jackson

What we think or what we believe is, in the end, of little consequence. The only thing of consequence is what we do.

John Ruskin

Whenever I make a burn decision, I just go out and make another.

Harry S. Truman

No great marketing decisions have ever been made on quantitative data.

John Sculley

A mind all logic is like a knife all blade. It makes the hand bleed that uses it.

Rabindranath Tagore

We know what happens to people who stay in the middle of the road. They get run over.

Aneurin Bevan

Whenever you see a successful business, someone once made a courageous decision.

Peter Drucker

It is a fine thing to be honest but it is also very important to be right.

Winston Chruchill

No amount of sophistication is going to allay the fact that all your knowledge is about the past and all your decisions are about the future.

Ian E. Wilson

DESCONFIANZA

Desconsía del hombre que te aconseja que desconsies.

Etla Wheeler

DEUDA

Debt is a bottomless sea.

Carlyle

El rico se enseñorea de los pobres, y el que toma prestado es siervo del que presta.

Proverbios 22:7

DICHA

La dicha está donde la encuentras, muy rara vez donde la buscas.

Petit-Senn

DINERO

If money is your hope for independence, you will never have it. The only real security that a man can have in this world is a reserve of knowledge, experience, and ability.

Henry Ford

If a man goes into business with only the idea of making money, the chances are he won't.

Joyce Clyde Hall

Money alone sets all the world in motion.

Publilius Syrus

Capital as such is not evil; it is its wrong use that is evil.

Mohandas K. Gandhi

DISCIPLINA

He that would govern others, first should be master of himself.

Philip Massinger

When firmness is sufficient, harshness is unnecessary.

Napoleón Bonaparte

The best policy to follow in developing a reputation for severity is to make any decision that involves a conflict between the organization and an individual according to fixed principles announced in advance and applied so consistently that each application takes on a didactic character ... it does not matter so much whether the punishment is prosecution or expulsion or demotion or counseling, but it does matter that the full penalty be invoked in every case without regard to extenuating circumstances or to the possibility of reprisal by the offender's friends.

Theodore Caplow

Those who do not prevent crimes when they could, encourage them.

Cato the elder

Let the punishment be equal with the offense.

Cicero

The superior man is clear-minded and cautious in imposing penalties.

Lao Tse

The kings of former times made firm the laws through clearly defined penalties.

Lao Tse

He who refuses to remedy a wrong is guilty of a second wrong.

Mencius

The emphasis in sound discipline must be on what's wrong, rather than "who's to blame".

George S. Odiorne

The proper end of... punishment is not the satisfaction of justice, but the prevention of crimes.

William Paley

The two proper reasons for imposing penalties on an employee who is guilty of infraction or neglect (are) to reform the offender, and the other is to deter others who may be influenced by what is happening.

Aaron Q. Sartain and Alton W. Baker

If I miss one day's practice, I notice it. If I miss two days, the critics notice it. If I miss three days, the audience notices it.

Ignace Paderewski

EDUCACION

Human history becomes more and more a race between education and catastrophe.

H.G. Wells

Si lo que desea es un año de prosperidad, cultive arroz; si planifica para diez años, cultive árboles; pero si desea cien años de prosperidad, cultive hombres y mujeres.

Proverbio chino

Reading makes a full man, conference a ready man, and writing an exact man.

Francis Bacon

An education isn't how much you've committed to memory, or even how much you know. It's being able to differentiate between what you know and what you don't. It's knowing where to go to find out what you need to know; and it's knowing how to use the information you get.

William Feather

It is always in season for old men to learn.

Benjamin Disraeli

The mind is not a storehouse to be filled but an instrument to be used.

John Gardner

Professional education in America is putting progressively more emphasis on the manipulation of symbols to the exclusion of other sorts of skills- how to collaborate with others, to work in teams, to speak foreign languages, to solve concrete problems-which are more relevant to the new competitive environment. And more and more, America's best students have turned to professions that allow them to continue attending to symbols, from quiet offices equipped with a telephone, telex and a good secretary. The world of truly productive people, engaged in the untidy and difficult struggle with real production problems, is becoming alien to America's best and brightest.

Robert B. Reich

Judge a man by his questions rather than by his answers.

Francois Marie Voltaire

Knowledge is a process of piling up facts; wisdom lies in their simplification.

Martin H. Fischer

The world's great men have not commonly been great scholars, nor its great scholars great men.

Oliver Wendell Holmes

I think the world is run by C students.

Al McGuire

In the space age the most important space is between the ears.

Thomas J. Barlow

Instruye al niño en su camino, y aun cuando fuere viejo no se apartará de él.

Proverbios 22:6

There is no crisis to which academics will not respond with a seminar.

Anónimo

Everyone is ignorant, only on different subjects.

Will Rogers

Tim was so learned that he could name a horse in nine languages; so ignorant that he bought a cow to ride on.

Benjamin Franklin

The school is not the end but only the beginning of an education.

Calvin Coolidge

We need education in the obvious more than investigation of the obscure.

Oliver Wendell Holmes

One pound of learning requires ten pounds of common sense to apply it.

Anónimo

Education is only a ladder to gather fruit from the tree of knowledge, not the fruit itself.

Anónimo

To be conscious that you are ignorant of the facts is a great step to knowledge.

Benjamin Disraeli

If you think education is expensive, try ignorance.

Derek Bok

The chief object of education is not to learn things but to unlearn things.

G. K. Chesterton

Escucho y me olvido Veo y me acuerdo Hago y entiendo.

Proverbio chino

The quality of a university is measured more by the kind of student it turns out than the kind it takes in.

Robert J. Kibbee

The man who does not read good books has no advantage over the man who can't read them.

Mark Twain

Our progress as a nation can be no swifter than our progress in educacion ... The human mind is our fundamental resource.

John F.Kennedy

There are three ingredients in the good life: learning, earning, and yearning.

Christopher Morley

Education is what survives when what has been learned has been forgotten.

B.F. Skinner

He is educated who knows how to find out what he doesn't know.

George Simmel

ENOJO

Men often make up in wrath what they want in reason.

W.R. Alger

Anger makes dull men witty, but it keeps them poor.

Francis Bacon

Anger is momentary madness, so control your passion or it will control you.

Horace

Anger blows out the lamp of the mind. In the examination of a great and important question, every one should be serene, slow-pulsed, and calm.

Ingersoil

ENSEÑANZA

Tenemos muchos hombres y mujeres quienes saben como enseñar lo que saben; tenemos muy pocos quienes pueden enseñar a otros su propia capacidad de aprender.

Joseph K. Hart

Who dares to teach must never cease to learn.

John Cotton Dana

He that teaches himself hath a fool for a master.

Benjamin Franklin

When our students fail, we, as teachers, too, have failed.

Marva Collins

When a subject becomes totally obsolete we make it a requiered course.

Peter Drucker

In business school classrooms they construct wonderful models of a nonworld.

Peter Drucker

The things taught in school are not an education but the means to an education.

Ralph Waldo Emerson

ENTUSIASMO

I don't care if his skills are weak and he's got no experience. Look at that enthusiasm and energy level. He's going to be terrific!

Edgar Trenner

ERRORES

The man who makes no mistakes does not usually make anything.

William Connor Magee

Failure is success if we learn from it.

Malcolm Forbes

A failure is a man who has blundered but is not capable of cashing in on the experience.

Elbert Hubbard

A stumble may prevent a fall.

English Proverb

ESCRIBIR

Escribir bién es poseer al mismo tiempo inteligencia, alma y gusto.

Buffon

ESFUERZO

Labor Omnia Vincit

Lema de Zamorano

In your temporary failure there is no evidence that you may not yet be a better scholar, and a great more successful man in the struggle of life, than many others, who have entered college more easily.

Abraham Lincoln